



**University of Brighton**

**Community  
University  
Partnership  
Programme**

# On our doorsteps

## Seed Funded Projects Self-evaluation Report

---

### 1. Brief Description of Project

*The Justin Campaign* (Brighton-based campaign) seeks to celebrate the life of Justin Fashanu and challenge discrimination based on sexuality and gender identity at all levels of the game of football as well as other sports. It was established on 2<sup>nd</sup> May, 2008, ten years after the young black British, openly gay footballer – Justin Fashanu, took his own life. Since its inception, *The Justin Campaign* has successfully worked with local (schools, youth clubs, prison), national (city Prides, colleges and universities) and international groups (LGBT groups and football clubs) to promote inclusion and equality; specifically, to raise awareness of LGBT issues within football cultures and football communities.

This project aims to officially unite *The Justin Campaign* and The University of Brighton as ‘neighbours’ in a partnership concerned with physical activity and sport participation. In particular, the project, through two key events, seeks to raise awareness of the Charter for Action, the work of The Justin Campaign, the negative impact of homophobia and transphobia in sport and most importantly, the positive dimensions of sport and physical activity for often-marginalised LGBT groups and individuals.

The project consists of two major events: A “Justin Campaign Symposium: Campaigning for Change” and a “Justin Student Football Festival”.

### 2. Project Progress

- What did the project partners and stakeholders plan to do?

Host a student football festival on Wednesday May 2<sup>nd</sup> and a one day symposium on Thursday May 3<sup>rd</sup>.

- What did they actually do?

They did both of the above.

- How were volunteers involved?

Student volunteers were involved in two ways. First, 20 Football 4 Peace student volunteers organised and managed the football festival. Teams played under the Fair Play rules established through the Football 4 Peace project. Second, 4 Sport Journalist (SJ) students volunteered to cover the events. They sent out two press releases to local papers, posted tweets and photographed/recorded the events. Two students produced short video clips of the event. One of these students used this for an assessed piece of course work (second year SJ multimedia module).

A local graphic designer volunteered to design the posters for both events (see example, Appendix 1).

- What has the project allowed you to do that you wouldn’t have been able to do without the funding?

Organise events, pay for speakers, buy equipment, promote and publicise the issues to the student population, encourage and support networking.

- Please describe the evolution of the project and reasons for any changes to the plan/timeline

The plans remained in place, there were no changes.

### 3. Partnership working

- Which partners and stakeholders were involved?

The Justin Campaign and The University of Brighton, Chelsea School of Sport (as well as Football 4 Peace and SportBrighton)

- How did the partnership work?

Staff and students from The Chelsea School of Sport hosted and managed the two events. The Justin Campaign contributed to both events in terms of speakers and players.

- What knowledge was exchanged and developed?

Knowledge on the many issues surrounding LGBT participation in sport, especially football. More specifically, knowledge of discriminatory practices/cultures and initiatives to challenge and combat discrimination based on sexuality. As a consequence of the symposium and delegate list (see appendix 2), East Sussex Youth Project 'Tackle Homophobia' has been in talks with the Football Association with the aim of rolling out the young people's project nationwide and Godwyns Onwuchekwa (Justice for Gay Africans) went to talk at Norwich Pride's IDAHO (International Day Against Homophobia) day.

- What did On Our Doorsteps contribute? What other support would have been useful?

On Our Doorstep contributed funding, this paid for equipment as well as travel expenses.

Other support that would have been useful would be administrative support to help manage the events.

- What 3 words would you use to sum up your experience with this seed funded project?

Time consuming, hard work, worthwhile.

### 4. Neighbourliness

In what ways did the partnership promote an exchange between university and community that connects to themes and ideas of neighbourliness as set out in your original application? What were some of the challenges to this?

Quotes to support the notion of neighbourliness:

E mail from student who participated in the football

"I just wanted to say how much I enjoyed the Football versus Homophobia Festival. I thought the atmosphere was fantastic. You put on a fantastic afternoon where everyone seemed to enjoy themselves and most importantly, from what I could see, you got the message through to some people who had never thought about sexuality and football before."

Email from member of staff (his daughter saw the pink table football, which was part of the exhibition)

"I am having an evening of introspection after fielding a string of innocent questions from my daughter. 'Why was Justin gay?', 'Why were people unkind to him', 'Is it wrong to be gay', 'Why was the football table pink?' It is so difficult to gauge readiness of children to grapple with some big life questions. Our default practice has been to answer everything thrown at us as and when issues arise. Interestingly race and disability have never been questioned and I can only assume that in her world there is greater acceptance and equality than in ours."

Challenges: How do you measure neighbourliness?

### 5. Outputs

What did the project produce? (eg conference papers, articles, book, film, new courses/modules, community outputs such as training sessions and questionnaires)

A joint-authored abstract has been accepted at an international conference: Contemporary Ethnographies Across the Disciplines (Nov 21<sup>st</sup>-23<sup>rd</sup>, 2012). The title of the paper is: *Community University Partnership Projects: University of Brighton, Football4Peace (F4P) and The Justin Campaign*, by Graham Spacey and Jayne Caudwell. The plan is to convert the conference paper in to a journal article. Jayne Caudwell is an established scholar and has been/will be submitted in the RAE and REF. Graham Spacey is a junior

academic yet to publish. Co-authorship will help develop the research, writing and publication profile of Graham Spacey.

I have used the events/project in my teaching as a case study to get students to think about how we can affect social change/justice through sport.

## 6. Outcomes

What impact do you think the project had on:

- the community organisation/s and stakeholders; and on

The Justin Campaign raised its profile with the University of Brighton's student population, especially students completing sport related courses. The Justin Campaign networked with other individuals and groups concerned with anti discrimination and sport. Other organisations learned about the Justin Campaign and the work it does.

- the university

The University provided a safe and legitimate space for the visibility and promotion of discussion on homophobia, transphobia and biphobia in sport/football.

What difference did the project make to community and university?

How do you measure this???

## 7. Longer term knowledge exchange work

Please describe what your partnership plans to do next.

- How will the project and/or relationships develop at the end of this seed funding?

The aim is to hold an annual student football festival at the beginning of May. This will continue to be organised by student volunteers from the Football 4 Peace project and supported by SportBrighton.

- How will the role of volunteers be developed to support future work?

As above.

## 8. Statement of Income and Expenditure

Please explain any discrepancies between the budget in the project plan and actual income and expenditure.

There were no discrepancies. A total of £34.63 was NOT spent.

## 9. Quantitative evaluation

Please give an estimation of:

- The number of people involved in the partnership

One-day symposium: 30 people

Student Football Festival: 12 teams of 7 players (84) and 20 student volunteers (total: 104), plus spectators (approx. 30).

- The number of people involved in events/workshops you have run

As above

- The numbers of people who have benefitted from the activities you have undertaken

As above

- The numbers of hours the partners have worked on the project and please indicate by how much this number was more or less than you initially planned for.

Meetings: 2 people at initial meeting (3 hrs.), one person at subsequent meetings (3 more meetings 2 hrs each). Total: 12 hrs.

One-day Symposium: 5 people for 6hrs. Total: 35 hrs.

Football Festival: 2 people for 4 hrs. Total: 8 hrs.

TOTAL: 55 hours.

This is what was expected. The partners were paid for 50 hours input. The remaining 5 hours were voluntary.

**CUPP Budget – University of Brighton and The Justin Campaign**

	<b>IN</b>	<b>OUT</b>
<b>Staffing</b>		
University of Brighton	1305	1305.00
The Justin Campaign	371	371.00
<b>Conference Registration</b>		
	580	574.96

	<b>IN</b>	<b>OUT</b>
<b>Non-Staff Costs</b>		
Posters and Flyers	200	115.20
T-shirts & Bibs	750	1168.76
Travel & Subsistence	1400	Hotel: 275.00
		Catering: 350.00
		Travel: 477.35
Photocopying	50	
Venue Hire	211	
T-shirt/picture Framing		190.00
	Total: 2611	Total: 2576.31

Not Spent £34.63











## Appendix 1

See pdf attached

## Appendix 2

NAME	ORGANISATION	Agreed to attend, but no show on day
1. Lou Englefield	PrideSport	
2. Sarah Williams	Equality and Diversity Manager, Rugby Football League	
3. Darren Ollerton	The Justin Campaign	
4. Funke Awoderu	The Football Association	
5. Juliet Jaques		
6. Jay Stewart	Gender Intelligence	
7. Jayne Caudwell	University of Brighton	
8. Graham Spacey	Football 4 Peace	
9. Meg Worthing Davies	The Justin Campaign	
10. Chris Vanja	The Justin Campaign	
11. Paul Windsor	The Justin Campaign	
12. Jason Hall	The Justin campaign	
13. Jacob Naish	Albion in the Community	
14. Alice Ashworth	Stonewall	
15. Stephanie Gadd	Kent County FA	
16. Sam Whittaker	Seaford and Mercread Youth Centre	
17. Barry Cooper	Seaford and Mercead Youth Centre & BHAFC	
18. Gene Johnston	Brighton Lesbian & Gay Sport Society	
19. Paul Jones	Surrey County FA	
20. Jon Burr	Surrey County FA	
21. Kelly McBride	NUS University of Sussex	No show
22. Barney Panikos Efthimiou	Gay Football Supporters Network	
23. Keveena Mosen	Sussex County FA	
24. Sandra Redhead	Sussex County FA	
25. Darren Currell	Brighton and Hove Sports Development	
26. Michelle Savage	Norwich Pride	
27. Stevie Read	Norwich Pride	
28. Kevin Paddock		No show
29. Rod Flory	Suffolk Constabulary	No show
30. Danny Lynch	Kick it Out	No show
31. Dan Burdsey	University of Brighton	
32. Martin Clayton	Brighton Student's Union	No show
33. Godwyns Onwuchekwa	Justice for Gay Africans	
34. Kiri Baxter	University of Brighton	
35. Clara Grifoll Pomer	University of Brighton	



# Justin Campaign Symposium

## ‘Campaigning for Change’

Thursday 3rd May 2012 • University of Brighton at Eastbourne



Justin Fashanu was a professional footballer best remembered for scoring the BBC Goal of the Season in 1979/80 for Norwich City against Liverpool. Justin also hit the headlines in 1990 when he became the first professional footballer to come out as openly gay. Despite his courage, he suffered much abuse and was offered little support.

The University of Brighton and The Justin Campaign welcome you to this one-day symposium entitled *Campaigning for Change*. This free event is a great opportunity to find out more about the issues surrounding homophobia, biphobia and transphobia in football and in sport.

### Programme

9.00 Welcome & coffee

9.30-10.15 Lou Englefield: Pride Sport (Chair: Jayne Caudwell)

10.15-11.00 Sarah Williams: Rugby Football League (Chair: Dan Burdsey)

11.00-11.15 Coffee break

11.15-12.00 Darren Ollerton: The Justin Campaign (Chair: Graham Spacey)

12.00-1.00 Lunch

1.00-1.45 Funke Awoderu: The Football Association (Chair: Paul Windsor)

1.45-2.20 Jay Stewart & Juliet Jaques: Transgender & transphobia panel (Chair: Darren Ollerton)

2.20-2.55 Annette Nelson and Godwyns Onwuchekwa: Black and Minority Ethnic LGBT panel (Chair: Dan Burdsey)

2.55-3.10 Tea Break

3.10-3.45 Sam Whittaker and Barry Cooper: East Sussex Youth Project ‘Tackle Homophobia’ (Chair: Jayne Caudwell)

3.45 -4.15 Open discussion & close