

Moving conversations to ACTION

Community Organising method

1

FIND LEADERS

Go out and meet people. Don't be afraid to start a conversation that matters



2

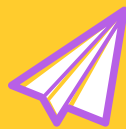
LISTEN

Have one to one conversations. Listen with intent to understand what people care about and what concerns them



3

EXPLORE



Ask open questions in different ways, challenge, ask for ideas and vision of how things should be

4

BUILD A TEAM

Ask the person if they know someone with a similar idea!



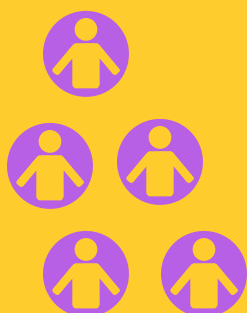
YES

NO

5

GET TOGETHER!

Propose a meeting to discuss idea informally. Propose date and time. Let people decide the place :)



If they don't know anyone, Invite them to FIND LEADERS with you! Go back to step 1



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6

EXCHANGE CONTACT INFO



Give y your contact details. Ask for contact details in return! Say you will be in touch soon

7

KEEP IN TOUCH



Call, send follow up e-mail the next day. Confirm meeting. Be affirmative: See you this day, at this time in this place.

8

LISTEN TO OTHERS

Try to meet the other people with similar ideas before the meeting. Have a one to one conversations with them too.



9

MEET!

Support the group to explore the idea. Encourage people to agree actions that move the idea forward.



Transfer your Community Organising skills to the group. Remember you can do it with them, but not for them. Empower people, make it sustainable, make it last.

